



**CITY OF SCOTTSDALE  
HUMAN RELATIONS COMMISSION  
REGULAR MEETING**

**DRAFT MINUTES**

**Monday, March 9, 2020**

**Scottsdale Community Design Studio  
7506 E Indian School Road  
Scottsdale, Arizona 85251**

**PRESENT:** Janice Shimokubo, Chair  
Emily Hinchman, Vice Chair (telephonic; left at 6:20 p.m.)  
James Eaneman  
Marty Day (left at 6:20 p.m.)  
Conay Huizar  
Hannellie Mendoza (arrived at 5:03 p.m.)  
Stuart Rhoden

**STAFF:** Sharon Cini

**Call to Order/Roll Call**

Chair Shimokubo called the meeting to order at 5:00 p.m.

**Public Comment**

There were no members of the public who wished to speak.

**1. Approval of minutes from the February 10, 2020 meeting**

COMMISSIONER EANE MAN MOVED TO APPROVE THE FEBRUARY 10, 2020 HUMAN RELATIONS COMMISSION MEETING MINUTES. COMMISSIONER DAY SECONDED THE MOTION, WHICH CARRIED SIX (6) TO ZERO (0). CHAIR SHIMOKUBO, VICE-CHAIR

HINCHMAN, COMMISSIONERS EANEMAN, HUIZAR, DAY, AND RHODEN VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES. COMMISSIONER MENDOZA WAS NOT YET PRESENT.

**2. Presentation, discussion and recommendations on current “community diversity partners” list**

- What is a community partner?
- How do the current partners fit with the HRC’s charter and strategic plan?
- What things will we be doing with these entities? How will those resources and efforts be measured?

Ms. Cini reviewed the list of diversity partners, outlining the criteria for funding requests for sponsorship. She highlighted aspects of each area, including:

- Organizations/events funded on an annual basis
- Organizations/events that have received past funding
- Organizations/events that could receive funding and/or support in the future

Ms. Cini explained that the Office of Diversity has an event funding budget of \$18,000 each year and a portion of those funds are already earmarked for specific organizations.

Commissioner Rhoden discussed his reasoning for organizing the list in the way he did. He opined that the Commission discussion regarding partnerships should include considering what the Commission is hoping to achieve and what could be asked of the partners. He suggested that one way to connect with partners would be to hold a gathering to discuss important issues and invite representatives from the diversity groups to attend.

Discussion ensued regarding managing the Human Relations Commission’s relationship with diversity partners. Commissioners feel that it is important to define what a community partner is and to determine whether the diversity partners list should be limited to allow for a more one-on-one partnership. Ms. Cini said that the Office of Diversity has an ongoing relationship with the diversity partners but has not developed a definition of diversity partner.

Ms. Cini will be sending out information about Golden Rule Day and an invitation to participate in the event to the groups on the Diversity Partners list. Commissioners agreed that follow up calls will be done based on the response or lack of response from each organization.

Continued discussion on this item will be agendized for the April 13, 2020 meeting.

**3. Presentation, discussion, and recommendations on 2020 Human Relations Commission strategic initiatives**

- Golden Rule Day Celebration plans overview and Commissioner assignments

Ms. Cini asked that Commissioners help to distribute the printed materials for Golden Rule Day. She asked for volunteers to work at Old Town Farmer’s Market the next few weekends. She reviewed the schedule of next steps leading up to the Golden Rule Day Celebration, which include reaching out to city partners with an invitation, preparing a news release, meeting to

create a site map, and creating a script for the MC. Ms. Cini suggested that the golden tree be planted ahead of the event instead of during the event.

Discussion ensued about how the City of Scottsdale is addressing the current situation of coronavirus and the possibility of event cancelations. Ms. Cini read the statement that was recently issued by the City, suggesting that it could be made part of the Golden Rule Day marketing materials in an effort to reassure the public of the steps that are being taken to ensure health and safety of attendees.

- Dinner & Dialogue “community forum” idea

Further discussion on this item was tabled.

- Connecting with community diversity partners for city collaborations

Further discussion on this item was tabled.

#### **4. Discussion and updates regarding recent diversity and inclusion related activities and incidents impacting the city of Scottsdale**

- Arizona Bike Week

Ms. Cini said Arizona Bike Week is scheduled for April 1st through the 5th. If the Office of Diversity chooses to participate on Friday and Saturday, the booth will be located outside of the front entrance, because only those participating for the whole week may have a booth inside.

- Mayor recognition of Rev. Larry Fultz, Arizona Interfaith Movement for helping Scottsdale become a Golden Rule City

Ms. Cini announced that during the City Council meeting on April 7, 2020, Mayor Lane will be recognizing Reverend Larry Fultz from the Arizona Interfaith Movement for his work with the Arizona Interfaith Movement.

- Phoenix Pride Parade

Phoenix Pride Parade is scheduled for April 5, 2020. Scottsdale Library, Scottsdale Fire Department, Scottsdale Police Department, and Office of Diversity are committed to participating. Commissioners are invited to participate in the parade.

- Celebrate International Jazz Day Arizona

International Jazz Day is scheduled for April 4, 2020 from noon to 4:00 p.m. The event is free to the public, thanks, in part to a grant from the Tourism office. Office of Diversity is considering having a booth at the event to distribute information about the Golden Rule Day Celebration.

- Golden Rule Banquet

The Golden Rule Banquet is scheduled April 16, 2020, starting at 5:30 p.m. Commissioners were invited to attend.

- Earth Day Celebration

Commissioners were invited to attend the Earth Day Celebration on April 22nd from 7:30 a.m. to 9:00 a.m. at Horizon Park.

- Regional Human Relations Commission meeting

City of Chandler will host the Regional Human Relations Commission meeting on April 28, 2020.

- “Free Trip to Egypt” film showing

The film showing of “Free Trip to Egypt” is scheduled for May 16, 2020 at Civic Center Library in the lower auditorium. Golden Rule Day Celebration information will be available during the event.

## **5. Presentation, discussion, and approval of 2020 strategic plan key priorities**

Chair Shimokubo reviewed the 2020 strategic plan key priorities and the strategies and tactics under each. A major part of the communications piece will be developing content. Commissioner Huizar will work with Ms. Cini and the Office of Communications on developing a communications plan and content that can be issued by the Office of Communications.

Commissioners discussed a plan for creating new video stories on a regular basis. It was noted that the videos need to be no longer than 30 seconds in order to hold viewers’ attention. Commissioners agreed that when creating new video stories people could be asked “What does diversity mean to you?” instead of “My dream is.”

Ms. Cini announced that the culprit in the Swastika graffiti incident discussed at the last meeting has been apprehended and is being prosecuted.

## **6. Identification of Future Agenda Items**

Future agenda items include:

- Golden Rule Day Celebration recap
- Phoenix Pride Parade recap
- Arizona Jazz Day recap
- Bike Week recap

Further discussion of the strategy (item 3(c)) will be agendaized for the next meeting.

Commissioner Eaneman asked that a future agenda include discussion of the non-discrimination ordinance and if possible, a presentation on the current status of the City Council invocation situation.

Commissioner Eaneman expressed his strong opinion that a representative from the City Managers Office and the City Attorney’s Office should be present at each HRC meeting. Chair

Shimokubo asked that if an item is agendaized to discuss the invocation, it include a presentation from a city attorney or city manager representative. Commissioner Eaneman will do research to discover whether an assistant city attorney and/or city attorney is regularly present during other City board and commission meetings.

### **Adjournment**

COMMISSIONER EANEMAN MOVED TO ADJOURN THE MEETING. COMMISSIONER RHODEN SECONDED THE MOTION, WHICH CARRIED FIVE (5) TO ZERO (0). CHAIR SHIMOKUBO, COMMISSIONERS EANEMAN HUIZAR, MENDOZA, AND RHODEN VOTED IN THE AFFIRMATIVE. THERE WERE NO DISSENTING VOTES. VICE-CHAIR HINCHMAN AND COMMISSIONER DAY WERE NOT PRESENT.

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:51 p.m.

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